Permit #S00074883

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00074883 **Type of Permit:** STILL **Release Date:** 02/13/2014

Production Company	CAMILLA LOWTHER MANAGEMENT LLC
Insured Company Name	CAMILLA LOWTHER MANAGEMENT LLC
Contact Phone No. 1	212-924-6565
Contact Phone No. 2	
Fax	
Address	100 GRAND ST, STE 5A NEW YORK, New York 10013
Production Title	OLAY
Type of Production	Still Photo

Producer	Victoria Chasova
Director	n/a na/n
1st AD	n/a na/na
Production Manager	n/a n/a
FilmL.A. Coordinator	Sophia Alexander
Location Manager	Ashley Rehfeld
Primary Phone	Mobile - 503-320-7889
Secondary Phone	
Location Assistant	n/a n/a
Primary Phone	Mobile - 503-320-7889
Secondary Phone	

Fees

Notification Charge	$105.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$135.00

Total Permit Fee $1,190.00

Number of Locations 1

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Summary Information — Location

Permit Number	S00074883	**Location Manager**	Ashley Rehfeld
Production Company	CAMILLA LOWTHER MANAGEMENT LLC	Primary Phone	Mobile - 503-320-7889
Insured Company	CAMILLA LOWTHER MANAGEMENT LLC	Secondary Phone	
Production Title	OLAY		

Location Address 268 Ashdale Pl, Los Angeles, CA, 90049

Location Type Private Residence

Film Dates 2/14/2014 - 2/14/2014 08:00 - 18:00 1 day

Open or Closed to the Public Closed

Generic Conditions
PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.
All vehicles must be parked on private property
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
74883_Camilla Lowther_AL.pdf
Bel Air - Revised May 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	13
Spot Check	1

Filming Activities Exterior establishing shots; Exterior models against scenery; Interior models against scenery; B ROLL;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** J1

Location Notes
FILML.A. MONITOR REQUIRED FOR ENTIRE TIME OF PRODUCTION
NO POSTED PARKING ALLOWED ON ASHDALE PLACE, MAY ONLY PARK 1 CAR AND/OR VAN LEGALLY ON STREET

Approvals

FILML.A. MONITORS	Michael Lifshey
LOS ANGELES POLICE DEPARTMENT	Sam Park

Coordinator Note A FILML.A. MONITOR IS REQUIRED 02/14/14, 0700 - 1800

Coordinator Note SPOT CHECK PER INSP OWENS.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

APPOINTMENT OF IMAGE LOCATIONS INC
AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Camilla Lowther Mgmt ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I hereby appoint IMAGE LOCATIONS INC and its employees and agents as Principal's authorized representatives and agents to apply for location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the FilmL.A., Inc. for any city, county or other jurisdiction where FilmL.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) IMAGE LOCATIONS INC. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints IMAGE LOCATIONS INC as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency entity or organization (including FilmL.A., Inc. and any city, county of other jurisdiction where FilmL.A., Inc. operates) may rely upon this appointment and need not obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmL.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint IMAGE LOCATIONS INC as agent for Principal, and based upon that authority I hereby appoint IMAGE LOCATIONS INC as Principal's agent as set forth herein.

Dated: 2-12-2014

Camilla Lowther Management
Name of Principal

By: _____
Representative's Signature

Producer
Representative's Title

101 S. Robertson Blvd Suite 210
Principal's Address

Los Angeles CA
City, State, Zip Code

Principal's Telephone 424-288-4498

NOT A PERMIT

SPECIAL FILMING CONDITIONS
THE BEL AIR AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The area included in these Special Filming Conditions is bounded on the south by Sunset Boulevard., on the east by Beverly Glen Boulevard. and on the west by Sepulveda Boulevard. The northern boundary is the north end of the north/south streets excluding Roscomare Road and Stradella Road. Addresses on these two streets under 2000 are within the Bel Air Area.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of substantial set preparation.** The affected area shall be any residence within 500 feet of any production activity (including equipment parking, catering, and cast/crew parking). Due to the topography of the area, those distances may include residences on other streets to the rear or side of the film site. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **The Bel Air Association must be notified of all filming within the time frame indicated in #1 above.** The current contact at the association is Paulette Dubey. She can be reached at 310.474.3527 (office), 310.475.6994 (fax) or email Paulette@Belaironline.org.

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Posting/Parking:** Many streets in the Bel-Air area are narrow and winding and may not accommodate the parking of large vehicles, even when legal parking exists. FilmL.A. and the Bel-Air Association may request a parking plan if there is any question as to the streets ability to safely accommodate production equipment. At least one LAPD officer is required whenever production vehicles, including catering trucks, area parked on the street. The Bel-Air Association rents out the parking lot at 100 Bel-Air Road for any overflow of vehicles on site which includes 12 spaces in total. The cost per day is $500.00.

- **Meals provided by production companies must be consumed in an area out of public view.**

- **Noise created by the generators on certain vehicles such as honey wagons and motor homes must be kept to a minimum.** Failure to adequately control such generator noise will require that the offending generator be stopped or filming terminated. It is suggested that equipment with especially noisy generators be powered instead by the main generator.

FilmL.A. Inc. PERMIT